

# ONLINE GRADUATE BUSINESS PROGRAMS FROM THE MARTIN J. WHITMAN SCHOOL OF MANAGEMENT

This guide provides you with information about Whitman's online degree offerings in the fast-changing fields of business, accounting, and business analytics.

## Degree Offerings

### **MBA@SYRACUSE**

Master of Business  
Administration

### **ACCOUNTING@SYRACUSE**

Master of Science  
in Professional Accounting

### **BUSINESS ANALYTICS@SYRACUSE**

Master of Science  
in Business Analytics

## The Online Learning Experience

Each of Whitman's online master's degree programs feature:



Live, online classes taught in face-to-face online classrooms



Multimedia course content available from any device 24/7



In-person networking and learning opportunities



Connections to a worldwide student and alumni community



Direct interactions with Whitman's world-class faculty



Comprehensive academic, technical, and career-building support



## MBA@Syracuse

MBA@Syracuse is the online Master of Business Administration program from the Martin J. Whitman School of Management at Syracuse University. The program prepares students with the analytical, technical, and interpersonal skills to take on leadership roles in a changing business environment.

## Curriculum Overview

MBA@Syracuse features the same curriculum content as Whitman's full-time, on-campus MBA.

- The core curriculum builds a strong foundation of business principles such as management, finance, economics, data analysis, and business ethics.
- Specializations include Accounting, Business Analytics, Entrepreneurship, Finance, Marketing Management, and Supply Chain Management.

## The Best of an On-Campus MBA

- An academically rigorous curriculum and live, face-to-face classes
- Classes are capped to ensure a low student-to-faculty ratio
- A dedicated admissions counselor and student support advisor
- Access to university resources and career services support

## Residencies

Students attend periodic residencies hosted on campus at Syracuse University and in major business centers around the world. Residencies allow students to participate in hands-on learning exercises, network with business leaders, and meet classmates and professors in person. In addition to Syracuse, past residencies have been held in Dubai, Dublin, Johannesburg, London, New York, and Seoul. Each student is required to attend three residencies during the course of their program.

## Class Start Dates

January, April, July, October

## GMAT Waiver Policy

Waivers are available for applicants with 5+ years of professional work experience

## 54 Credits To Complete

**27%**

Military/Veteran

**34**

Avg. Age

**11 years**

Avg. Work Experience

**30%**

Female



## Accounting@Syracuse

Master of Science in Professional Accounting program from the Martin J. Whitman School of Management at Syracuse University. The program prepares students with the analytical and technical skills to advance their accounting career in a variety of organizations.

By combining the resources of a large university with a teaching philosophy focused on close, collaborative learning, the Whitman School has built a reputation of excellence in business education. Graduates of the Whitman School have gone on to some of the top accounting firms in the nation, including Deloitte, Ernst & Young, and PWC.

## Curriculum Overview

Accounting@Syracuse features the same curriculum content as Whitman's full-time, on-campus accounting program.

- The core curriculum includes: auditing theory and practice, international accounting, financial statement analysis, and taxes and business strategy.
- Elective courses prepare students for the expanding roles accountants play in business strategy, consulting, information management, and decision making.
- Students receive a curriculum plan based on their level of undergraduate accounting and business coursework.

## Program Format

Accounting@Syracuse delivers the Whitman School's curriculum through a combination of flexible online learning and personal connections.

- Live, weekly classes are hosted online.
- Course content is immersive and can be completed from anywhere.
- Courses are designed and delivered by Whitman faculty.

## Class Start Dates

January, April, July, October

## GMAT Waiver Policy

Waivers are available for applicants with more than five years of professional work experience.

## Program of Study Options

Prospective students will meet with an advisor to determine their program of study based on their educational background:

### Accelerated 12-Month Program

Students complete their degree in as little as 12 months by taking two terms of three courses and two terms of two courses.

### Professional 15-Month Program

Students can work full time and earn their degree in 15 months by taking two courses per term.

### Foundational Coursework for Non-Accountants

Students who have little or no academic experience in accounting may need to complete 2–6 additional courses and typically complete their master's in 24 months.



## **BusinessAnalytics@Syracuse**

Delivered online by the Martin J. Whitman School of Management at Syracuse University, BusinessAnalytics@Syracuse helps data-driven thinkers develop or sharpen their ability to interpret complex data and guide their organizations in making more informed and actionable decisions.

## **Curriculum Overview**

Through an action-oriented online learning format, students develop and hone their expertise in areas such as predictive analytics, data modeling, and information systems. Students also build the communication skills necessary to help businesses interpret data and make strategic decisions.

Students are able to tailor their education to their own unique goals through a series of electives in addition to completing the following core classes:

- Data Analysis and Decision Making
- Business Analytics
- Accounting Analytics
- Financial Analytics
- Marketing Analytics
- Principles of Management Science

## **Industry Demand**

The need for data-literate professionals with solid analytical skills has never been greater. In 2015 the Graduate Management Admission Council (GMAC) asked employers what top three skills they looked for in business school graduates—analytics was the most frequently mentioned skill. GMAC also reported that 61 percent of employers strongly agreed that today's business school graduates need to be able to use data in order to drive decisions.

## **Why Provide Tuition Support for Your Employees?**

Offering tuition assistance to your employees means making a strategic investment in your workforce and the future of your organization. By choosing BusinessAnalytics@Syracuse, not only will your employees develop critical data-literacy skills, but your support will also produce a significant return on investment for your company.

## **Class Start Dates**

January, April, July, October

## **GMAT Waiver Policy**

Waivers are available for applicants with 5 or more years of professional work experience.

In addition, applicants with an undergraduate degree in Statistics, Math, Engineering, Finance, Information Technology, Physics, or Economics and one year of professional work experience are also eligible for a waiver.

## **36 Credits To Complete**